

Kyshira Moffett

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Kyshira S. Moffett, MBA is a digital brand strategist content creator, serial entrepreneur, and author. Passionate about brand strategy, entrepreneurship, and beauty, she is living her motto “feel the fear and do it anyway” every single day. In 2013, Kyshira founded The KSM Group, a boutique brand consulting firm which equips entrepreneurial women with digital brand and launch strategies to propel their businesses and blogs to the next level. Kyshira is also the creator of #HERMovement, a successful business and lifestyle blog that highlights ambitious, millennial women on their pursuit to professional success. Since 2013, #HERMovement has more than 20K global followers, grown into a community of more than 1.3K members on Facebook, hosted a successful monthly Twitter chat which has been featured in EBONY Magazine, and expanded into a YouTube channel and podcast known as The Bombshell Diaries.

